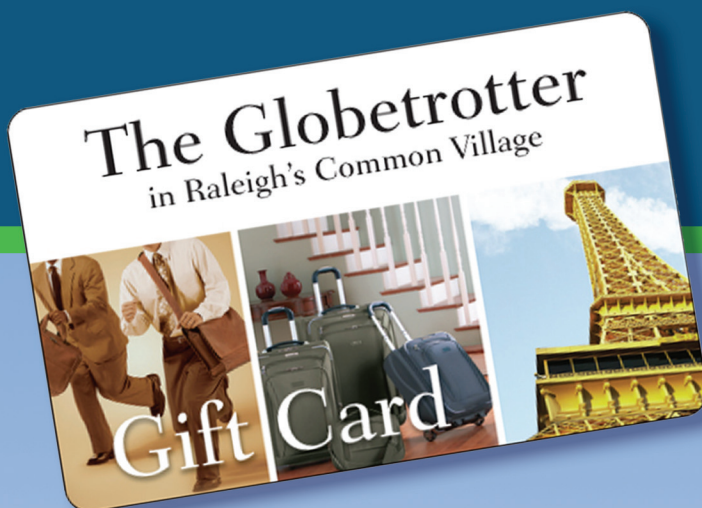




READY to sell ALDA GIFT CARDS?



**ALDA has teamed up with Valutec to provide
a full-featured, low-cost gift card program
for our member businesses**

Gift cards are HOT! They outsell comparable paper gift certificate programs 10 to 1. The average merchant on a Valutec gift card program has almost \$10,000 in their bank account as a result of selling gift cards.

ALDA's gift card program can allow you the opportunity to be selling gift cards within 7 business days! Here's how the program works:

- Members will be billed for cards and personalization fees through ALDA.
- Members handle their own shipping and handling charges.
- Ongoing fees for merchants are \$10 per month per location and \$.16 per transaction.

Valutec has a variety of useful merchandising products available to enhance your program. Each ALDA location can choose their desired merchandising products and is responsible for placing their own merchandising product orders through Valutec. Gift card transactions run on your current ALDA processing terminal so setup is a breeze.

**For more information or to sign up, call
1-866-742-7324 and mention ALDA.**



America's top-selling gift card program for small merchants.

All programs are subject to the terms and conditions of the Card Processing Agreement.
Flat monthly fee covers processing for up to 4,000 transactions per location per year.
Excess transactions are billed at \$.15 per transaction. See Card Processing Agreement for complete details.

